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FOR IMMEDIATE RELEASE

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WATERFRONT COLLECTION SET TO OPEN ON MACKINAC ISLAND, MICHIGAN

Brand new 13 room boutique hotel to be operated by Bicycle Street Inn & Suites

Just two years ago, Bicycle Street Inn & Suites celebrated its grand opening on historic Mackinac Island, Michigan. At the time, the 36 room property was the island's first new hotel construction project in more than a decade. Now entering its third season of operation, Bicycle Street Inn & Suites blends well with the character of downtown Mackinac Island and is enjoying strong occupancy levels and excellent guest reviews.

Never content to sit still, the owners of Bicycle Street Inn & Suites are at it again, as they make final preparations for the opening of another brand new property on Mackinac Island, called the Waterfront Collection. Situated at the water's edge, and directly across the street from Bicycle Street Inn & Suites, the Waterfront Collection is set to open in May 2015, offering thirteen luxurious balcony rooms with direct water front and Main Street views.

Ira Green, Developer of Bicycle Street Inn & Suites, says, "There is very little waterfront lodging available on the island, so I'm looking forward to the opening of our new Waterfront Collection," Mr. Green said, "The construction style and workmanship, comfort level, and room decor complements what we did at Bicycle Street Inn & Suites quite nicely. Our intention is to create a seamless experience for our guests, where the same high level of comfort and service is indistinguishable between locations. This allows us to expand our lodging footprint across Main Street to the shore line, and there's tremendous appeal and value in that."

"Waterfront Collection has a contemporary design theme, and though the styling between properties will be a bit different, they're definitely complimentary and built to the same exacting quality standards", says Melanie Libby, General Manager and Partner of Bicycle Street Inn & Suites and Waterfront Collection. "Guests are going to love our water front rooms, with their big, walk-out balconies and views that are simply gorgeous", Ms. Libby added.

Indeed, just like Bicycle Street Inn & Suites, the Waterfront Collection is also big on creature comforts, including elevator service, A/C and heat with digital thermostat, advanced sound suppression, custom designed contemporary furnishings with premium beds, mini kitchens with fridge, microwave and coffeemaker, 42" HDTVs with satellite programming, free wifi connectivity, and top quality amenities from Wolfgang Puck coffee to Philosophy brand bath products. All reservations include a continental breakfast at our Goodfellow's Grill, discount ferry tickets and free baggage handling.

For reservations and information, please visit www.bicyclestreetinn.com, or call toll free (855) 560-8085.



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FACT SHEET

Mackinac Island Overview:

Mackinac Island (mak-in-aw) is an island and resort area covering 3.8 square miles in land area, part of the U.S. state of Michigan. It is located in Lake Huron, at the eastern end of the Straits of Mackinac, between the state's Upper and Lower Peninsulas. The island was home to a Native American settlement before European exploration began in the 17th century. It served a strategic position amidst the commerce of the Great Lakes fur trade. This led to the establishment of Fort Mackinac on the island by the British during the American Revolutionary War. It was the scene of two battles during the War of 1812.

In the late 19th century, Mackinac Island became a popular tourist attraction and summer colony. Much of the island has undergone extensive historical preservation and restoration; as a result, the entire island is listed as a National Historic Landmark. It is well known for its numerous cultural events, its wide variety of architectural styles, its fudge, and its ban on almost all motor vehicles. More than 80 percent of the island is preserved as Mackinac Island State Park.[1]

Property Overview:

- Grand Opening scheduled for May 2015
- New construction hotel situated between shoreline and Main Street in downtown Mackinac Island, MI
- Three story mixed use building with 13 total guest rooms; first floor bicycle rental business
- Rooms range in size from approx 365 sq ft to 465 sq ft (with balconies)

Key People:

Developer/Broker: Mr. Ira M. Green; Petoskey, MI
Co-Developer, Hotel General Manager: Ms. Melanie Libby; Hillman, MI
Owner: McNally Development, LLC.
Architect: Barry J. Polzin Architects; Marquette, MI
Builder: O'Boyle & Company; Marquette, MI

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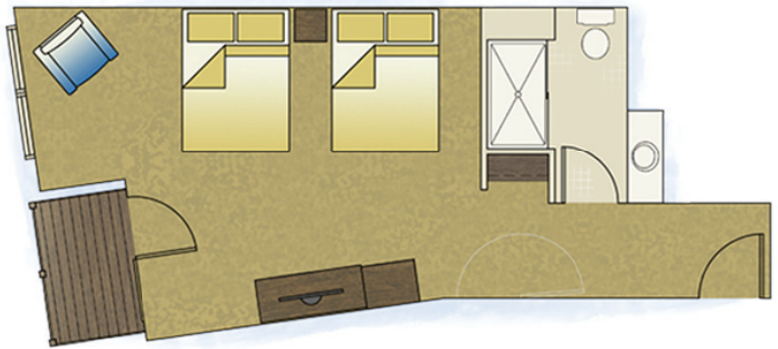


BICYCLE STREET INN & SUITES and WATERFRONT COLLECTION

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IMAGE GALLERY ~ THE WATERFRONT COLLECTION OF BICYCLE STREET INN & SUITES



Clockwise:
Concept Room Depiction
Typical Floor Plan
Water Front Balcony View
Hotel Exterior
Downtown Main Street View

Opening in May 2015, Bicycle Street Inn & Suites' new Waterfront Collection offers 13 luxurious balcony rooms with views of Main Street and the Straits of Mackinac.